PO Box 4945

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

STABENOW FOR SENATE(86235)

East Lansing, MI 48826-4945

CBS TELEVISION © GW



1091-409234

Invoice Num:

Page 1 of 4

Account Exec:

Maggie McWilliams Pol

Office:

Contract Num:

**GWTS-PH** 1091-54029 10/22/2012-10/28/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

/ 11849

In Account MEDIA STRATEGIES & RESEARCH(22426) With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428 ATTN:Accounts Payable CPE:

STABENOW EST#11849 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	10/28/2012		
Billing Cycle: Billing Period:	Broadcast EOM 10/01/2012-10/28/2012	<b>PAY BY</b>	11/27/2012 Net 30 days

Buy	Flight									Total	
Line	Descrip	Description Buy Line Date		MTWTFSS			Dur	Spots	Rate		
1	CBS NE	WS SAT	URDAY MORN	ING	10/27/2012-10/	27/2012		S.	30	1	270.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/22/2012-10/2	8/2012		S.		1		270.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/27/2012	Sa	09:24:42 AM		DST1207H		30	270.00			
2	THE PR	ICE IS F	RIGHT		10/25/2012-10/	25/2012	T.		30	1	250.00
					_						
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/22/2012-10/2	8/2012		T		1		250.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	10/25/2012	Th					30				Credit
3	12:28:00	0-13:30:0	00	-	10/26/2012-10/	26/2012	F		30	1	270.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	1 Y	Rate			
	10/22/2012-10/2	8/2012		F	_ 1	1		270.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
					DST1207H		30	270.00			
	10/26/2012	Fr	12:28:27 PM		D31120711						
4	10/26/2012 RACHA		12:28:27 PM		10/22/2012-10/	26/2012	M.W	. F	30	3	100.00
4	RACHA		12:28:27 PM		10/22/2012-10/				30	3	100.00
4			12:28:27 PM	MTWTFS	10/22/2012-10/	26/2012 _Spots Per Week		Rate_	30	3	100.00
4	RACHA	EL RAY	12:28:27 PM	MTWTFS M.W.F	10/22/2012-10/				30	3	100.00
4	RACHA	EL RAY 8/2012	12:28:27 PM  Air Time		10/22/2012-10/	Spots Per Week		Rate_	30  Debit	3 Credit	100.00  Remarks
4	RACHA Week Of 10/22/2012-10/2	EL RAY 8/2012 <u>Day</u>		M.W.F	10/22/2012-10/ <u>S</u>	Spots Per Week	M . W	<u>Rate</u> 100.00			
4	RACHA  Week Of  10/22/2012-10/2	EL RAY 8/2012 <u>Day</u> Mo	Air Time	M.W.F	10/22/2012-10/ S Material	Spots Per Week	M . W	Rate 100.00 Rate			

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11350 Random Hills Rd Ste 670 With:

> Fairfax, VA 22030-7428 ATTN:Accounts Payable

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**WWJ-TV** 

Invoice Num:

Invoice Date:

INVOICE

Page 2 of 4

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** Contract Num: 1091-54029

10/22/2012-10/28/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 11849

**Product Desc:** STABENOW EST#11849

Broadcast airtimes represented are reported to the nearest second.

1091-409234

10/28/2012 Broadcast EOM

Billing Cycle: **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

ıy	Flight									Total		
ne	Description	1			Buy Line Dates	S	МT	WTFSS	Dur	Spots	Rate	
5	DR. PHIL				10/22/2012-10/2	24/2012	М.	W	30	2	100.00	
V	/eek Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate				
1	0/22/2012-10/28/20	)12		M . W		2		100.00				
<u>A</u>	ir Date <u>I</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
1	0/22/2012	Мо					30				Credit	
1	0/24/2012	We	05:10:04 PM		DST1204H		30	100.00				
6	CBS EVENI	ING N	IEWS		10/24/2012-10/2	26/2012	W	V.F	30	2	1,500.00	
14				MINITEO		0 . 5		D .				
	<u>/eek Of</u>	10		MTWTFSS	<u> </u>	Spots Per Week		Rate				
1	0/22/2012-10/28/20	)12		W.F		2		1,500.00				
<u>A</u>	ir Date [	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
1	0/24/2012	We	06:59:27 PM		DST1204H		30	1,500.00		Ser.		
1	0/26/2012 I	Fr	06:28:26 PM		DST1206H		30	1,500.00				
7	INSIDER W	'EEKI	END		10/27/2012-10/2	27/2012		S.	30	1	100.00	
							1					
V	/eek Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
1	0/22/2012-10/28/20	)12		S.		1	10000	100.00				
Α	ir Date [	Day	Air Time	M/G For	Material	11 /2	_Dur	Rate	Debit	Credit	Remarks	
1	0/27/2012	Sa					30				Credit	
8	VEGAS				10/23/2012-10/2	23/2012	. T .		30	1	3,600.00	
14	look Of			MINITER	<b>、</b>	Chata D W1		D-4-				
_	<u>/eek Of</u>	110		MTWTFSS	<u> </u>	Spots Per Week		Rate				
1	0/22/2012-10/28/20	112		.T		1		3,600.00				
	ir Date [	Da <u>y</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
<u>A</u>					DST1206H		30	3,600.00				

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**WWJ-TV** 

1091-409234

Invoice Num:

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Account Exec: Maggie McWilliams Pol

Office: **GWTS-PH** Contract Num: 1091-54029

10/22/2012-10/28/2012 **Contract Dates:** 

**Customer Order:** 

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CPE: / 11849

**Product Desc:** STABENOW EST#11849

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	10/28/2012		
Billing Cycle:	Broadcast EOM	<b>PAY BY</b>	11/27/2012
Billing Period:	10/01/2012-10/28/2012	PAIDI	Net 30 days

Buy Fligh	nt								Total	
Line Desc	ription			Buy Line Dates	S	мт	WTFSS	Dur	Spots	Rate
9 MAD	E IN JERSE	ΞY		10/26/2012-10/2	26/2012		.F	30	2	1,900.00
Week Of			MTWTFS	S	Spots Per Week		Rate			
10/22/2012-1	0/28/2012		F		1		1,900.00			
Air Date	Dov	<u>Air Time</u>	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks
10/26/2012	<u>Day</u> Fr	<u>All Time</u>	IVI/G FUI	<u>iviateriai</u>		<u> </u>	<u>Rate</u>	Debit	1,900.00	Preempted
10/26/2012	Fr	09:46:59 PM	10/26/2012	DST1207H		30	1,900.00	1,900.00	1,900.00	Makegood in CSI:NY
			10/20/2012				·	·		
10 CRIM	ME TIME SA	ATURDAY		10/27/2012-10/2	27/2012		S.	30	1	600.00
Week Of			MTWTFS		Spots Per Week		Rate			
10/22/2012-1	0/28/2012		S.	<u> </u>	Spois Per Week		600.00		. ///	
10/22/2012-1	0/20/2012				'		000.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
10/27/2012	Sa	07:59:31 PM		DST1207H		30	600.00			
11 THE	AMAZING I	RACE		10/28/2012-10/2	28/2012		S	30	1	4,050.00
				-						
Week Of			MTWTFS	<u>S</u>	Spots Per Week	N	Rate			
10/22/2012-1	0/28/2012		S		1		4,050.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/28/2012	Su	08:48:19 PM		DST1207H	1 10	30	4,050.00			
12 DAV	ID LETTERI	MAN		10/23/2012-10/2	23/2012	. T .		30	1	225.00
				7						
Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
10/22/2012-1	0/28/2012		. T		1		225.00			
Air Date	<u>D</u> av	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/23/2012	Tu					30				Credit
	Total Spots		Gross Am	t	Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation
		<u>2</u> .	14,090.0	_	·	2,113.50	11,976.50	1,900.00	1,900.00	0.00

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Product Desc: STABENOW EST#11849

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Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM

Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

Gross Billing	14,090.00
Trade Value	0.00
Agency Commission	2,113.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	11,976.50

Warranty - We warrant the above broadcasts were made according to the official station log.